

## Mapping of investors in MedTech industry 2018-2020

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The fundraising activity is one of the main tasks of executives of start-ups and scale-ups and it is often considered as one of the critical success factors of newly created companies. The thorough knowledge of funding opportunities and private investment ecosystem is deemed as essential for this step. This is the reason, why we decided to make an overview of relevant investors and funding opportunities in the field of Medical Devices and Health Diagnostics during 2018-2020.

The report shows an analysis based on *Crunchbase*<sup>1</sup>, a platform for market research, finding business information about private and public companies as well as significant partners or investors. The relevant investors can be found in the “Investors” tab index. Therefore, the Query Builder (**Figure 1**) was used, including the filters *Location of the Investments*, *Number of Investments*, and *Industry*. The preferred location of the investors' headquarter was Europe or the European Union. It was considered important that the number of investments is greater than or equal to 50 and the investments took place between the years **2018 and 2020**.

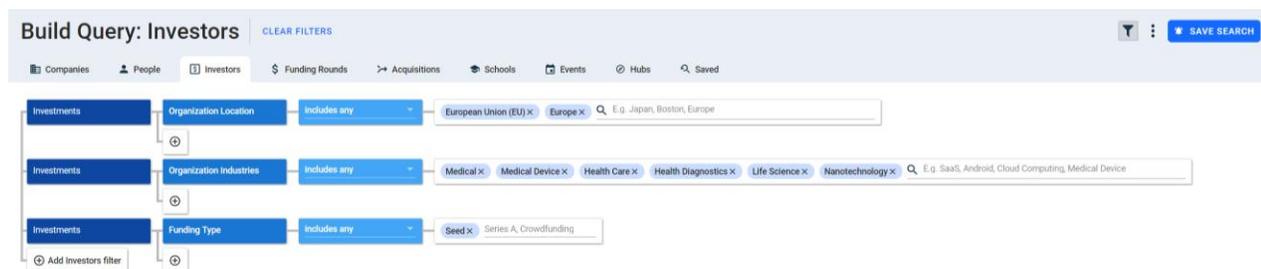


Figure 1. Query Builder: Search option specific search and more filters.

Another way to come to the same conclusions is by using the “Companies” tab index. Mentionable is the quick access to the description of the companies when using this searching method. It shows all important information at a glance and in this way the searched organization can be easily found.

To filter the Industries, the keywords included **Medical Devices, Health Care, Health Diagnostics, Nanotechnology, Medical or Life Sciences**. The global investments were considered for this report, however at least one investment has been made in Europe. The investments were selected on the basis of the short description and the keywords on Crunchbase or the information on the webpage of the invested company.

This report includes the following *Investor Types* in the private sector: Venture Capital, Micro VC, Accelerator, Private Equity firm, Hedge Fund, Corporate Venture Capital, Family Investment Office, Angel Group, and Post-IPO Equity. The investments are classified according to the stage of investment: Private investors: Venture, Pre-Seed, Seed, Series A, Series B, Series C, Series D, Series E, Series G, Private Equity and Convertible Note. For public investors: Grant, Seed, Venture, Angel, Series A, Series B, Series C, Series D, Series G, and Debt (**Figure 2** and **Figure 3**).

The amounts represent the largest investment by one Investor/Organization between 2018 and 2020, associated with the keywords mentioned above. Amount distinguish *Money Raised* and *Total Funding Amount*. The former is divided into the appropriate *Funding Rounds*. Numbers, such as the amount of money invested and the total funding amount, can differ due to the date of the investment or missing numbers on *Crunchbase*. The overview of investors, considering the type of investors, type and number of investments, the amount raised, shows the key investors for related companies and organizations to MedTech industry.

<sup>1</sup> <https://www.crunchbase.com>



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Government Offices: Investments 2018 – 2020

crunchbase



Figure 3. List of Government Offices, who have made more than 50 investments, including European Organizations, and associated with the key words Medical Devices, Health Care, Health Diagnostics, Nanotechnology, Medical or Life Sciences. The horizontal axis shows the funding type.

To obtain more detailed information on this analysis or to request similar analysis for a different domain / area or further segmentation, contact AMIRES at: <https://amires.eu/contacts/>